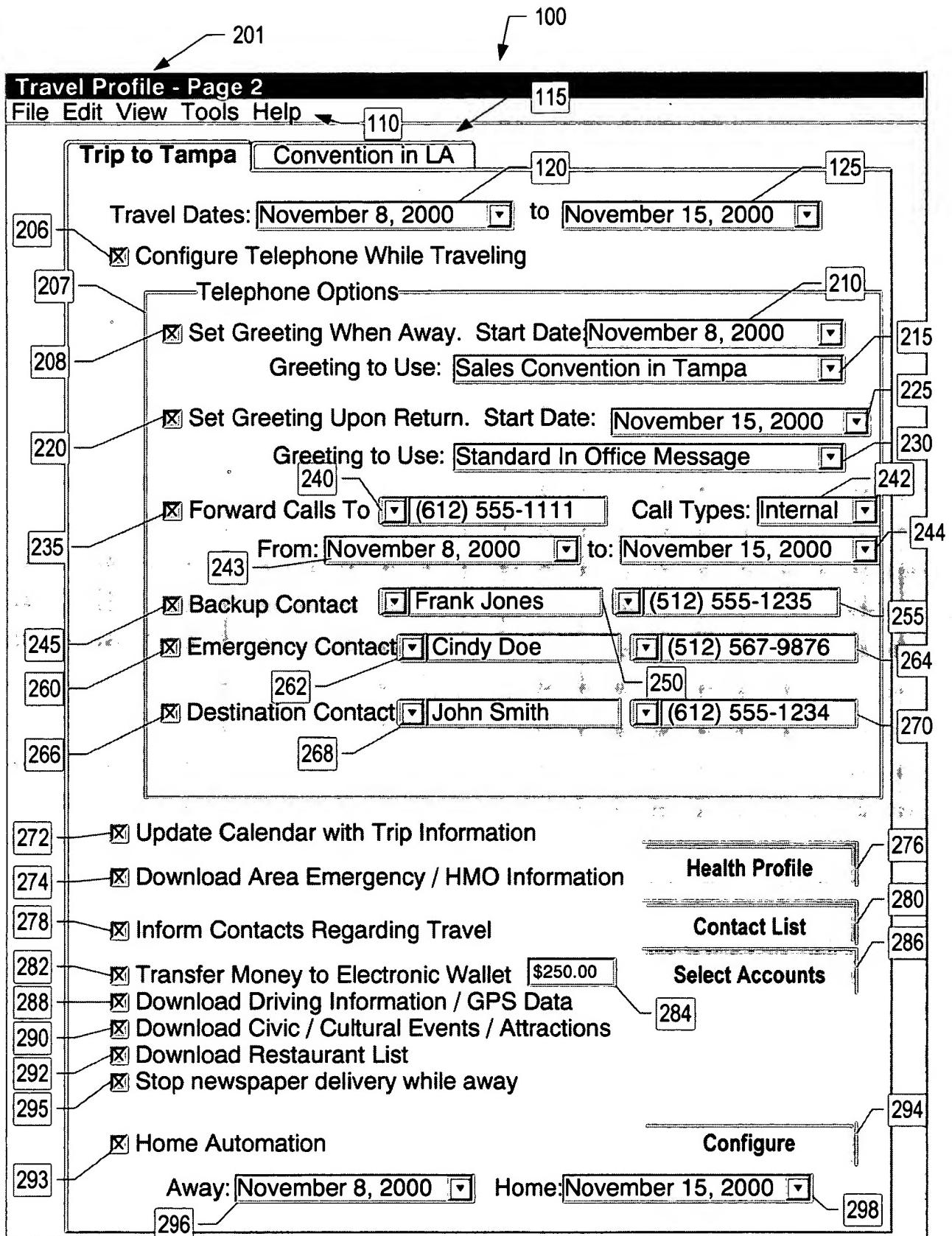
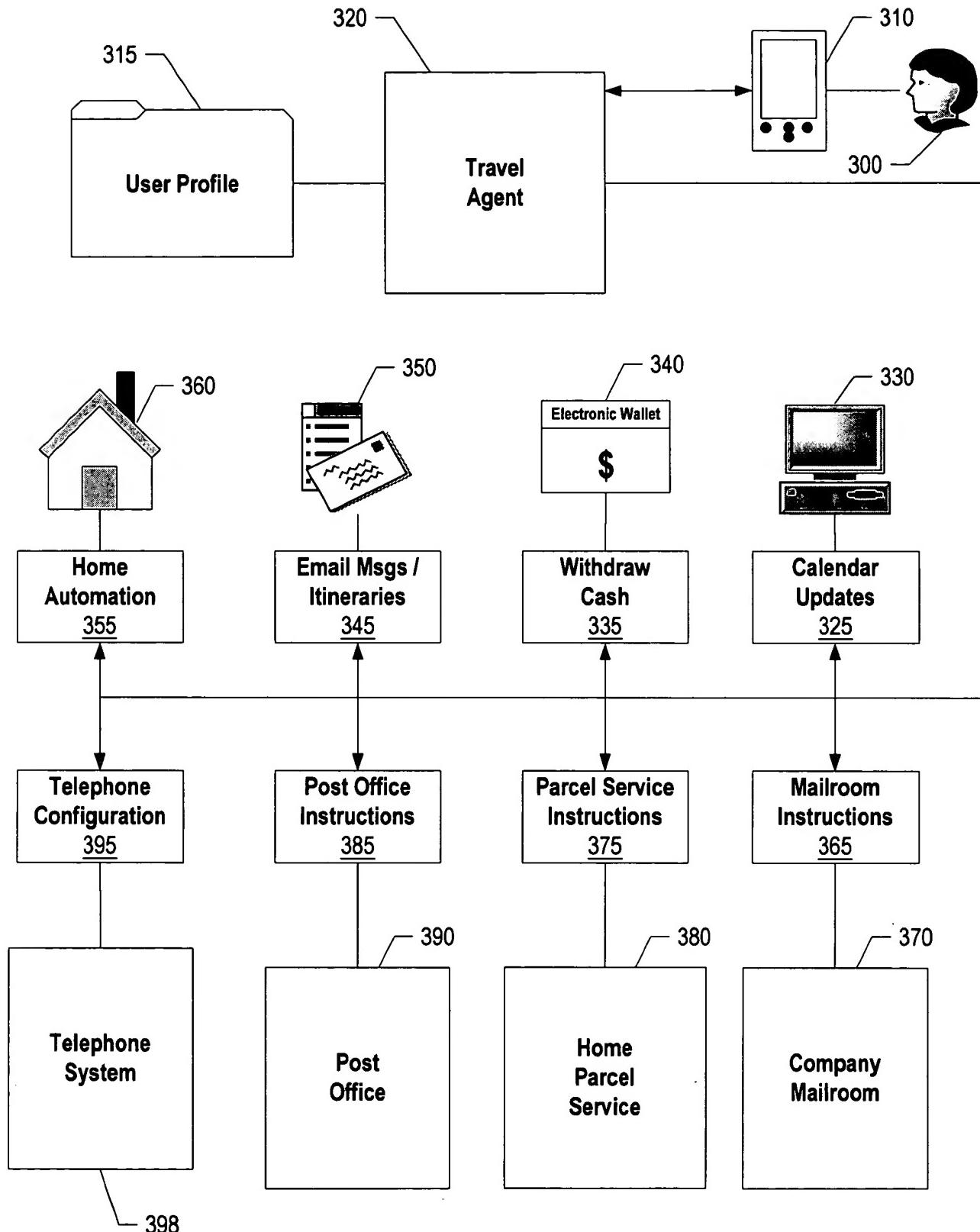
**Figure 1**

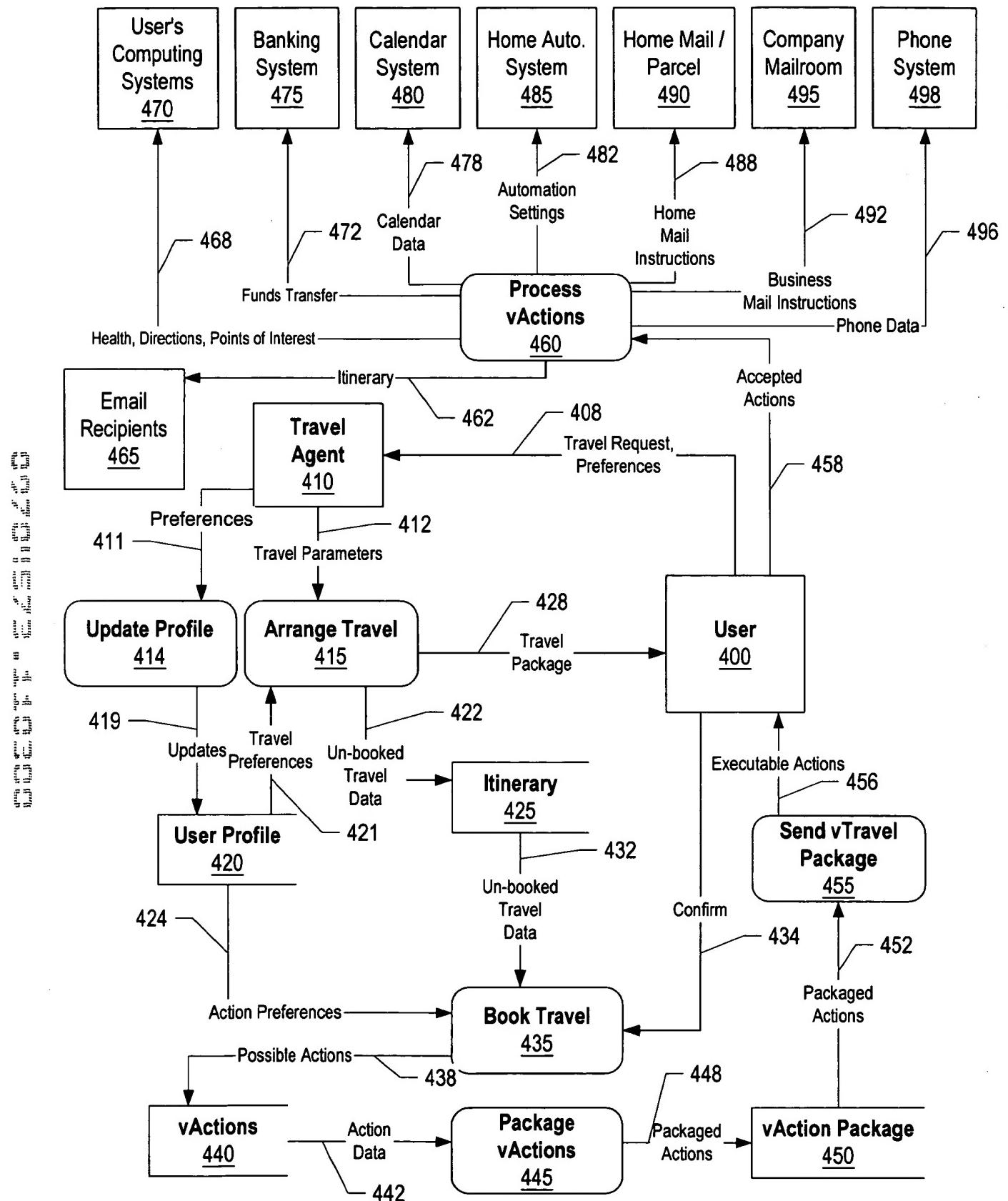


## Figure 2

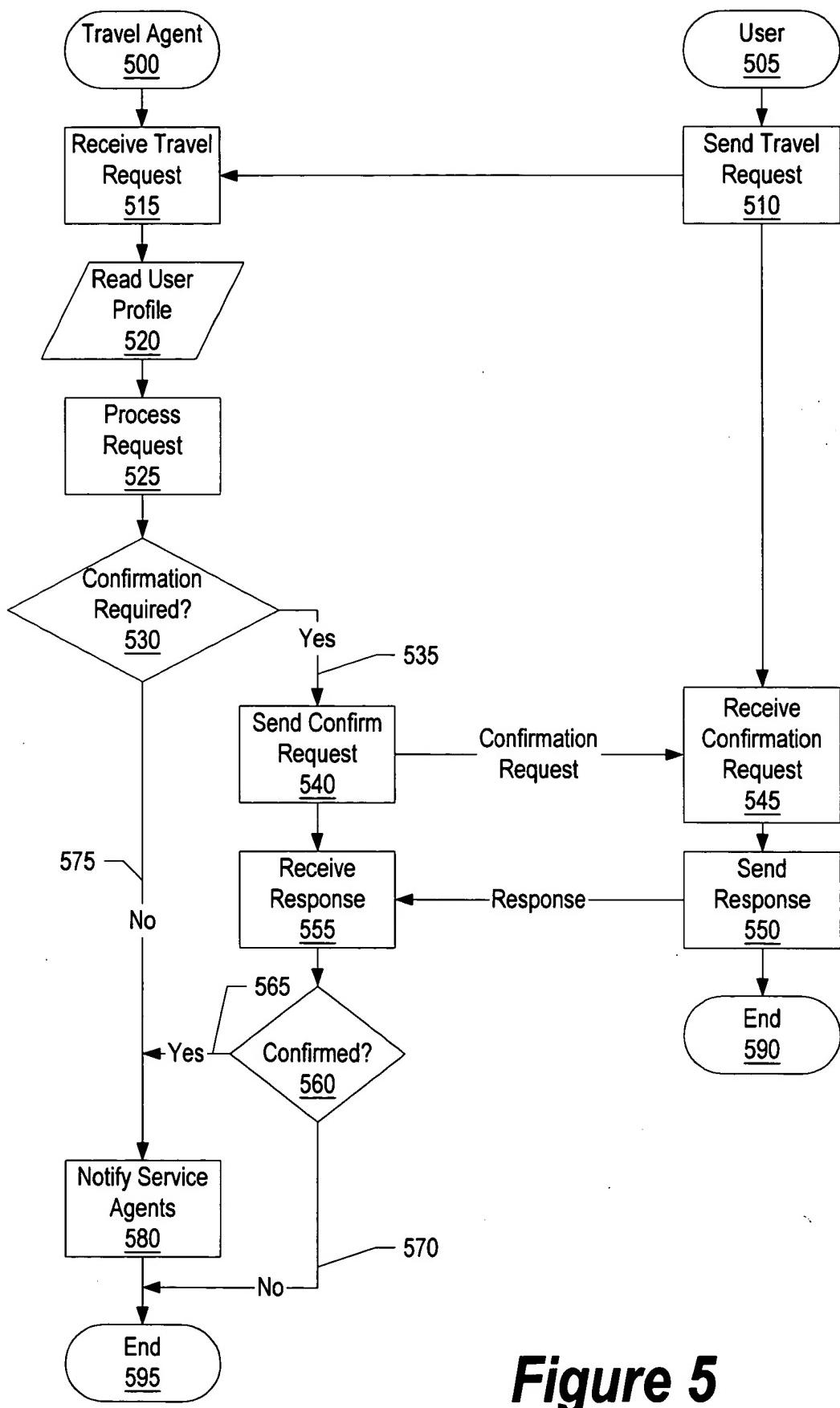
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**Figure 3**

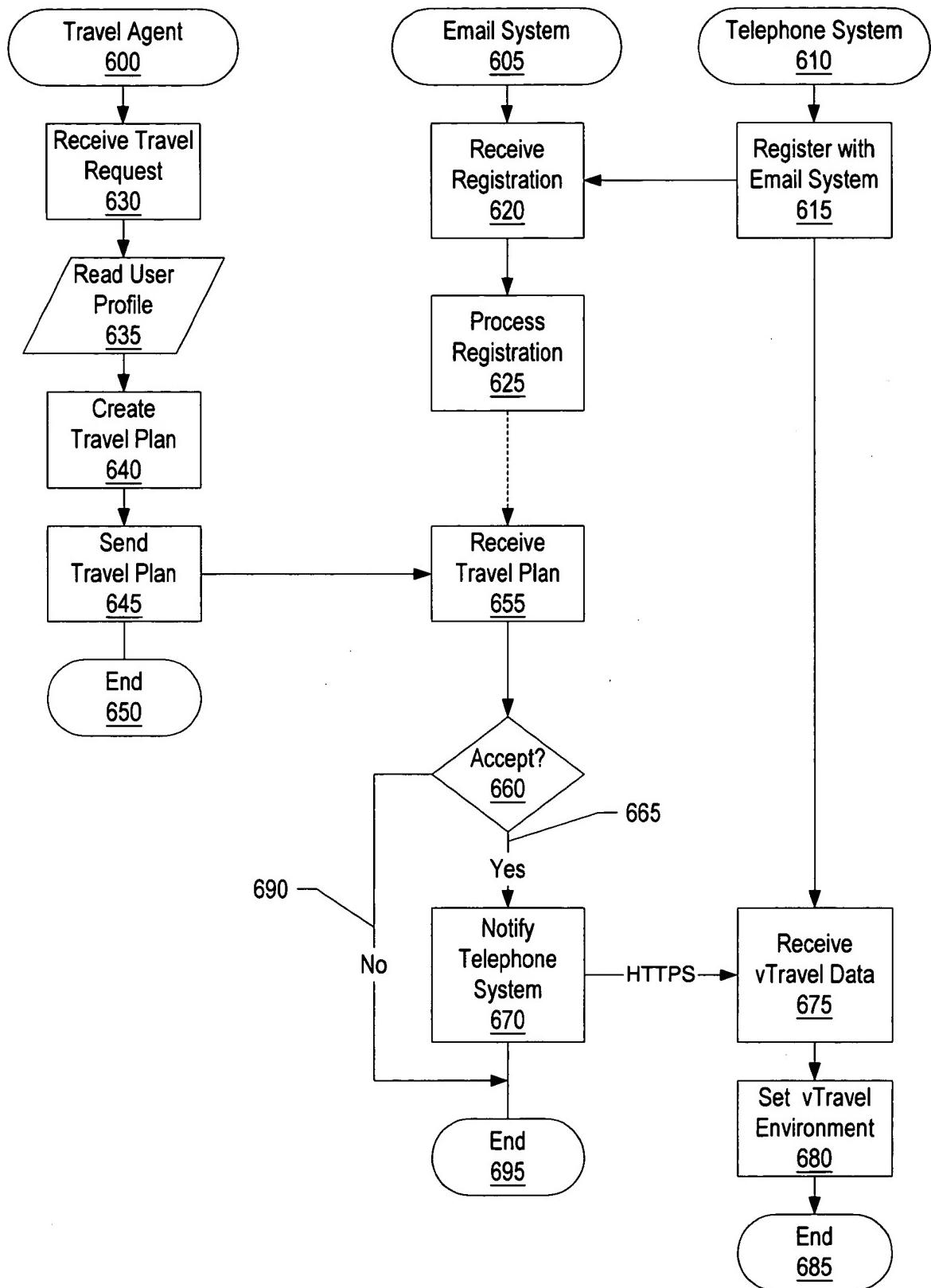


**Figure 4**

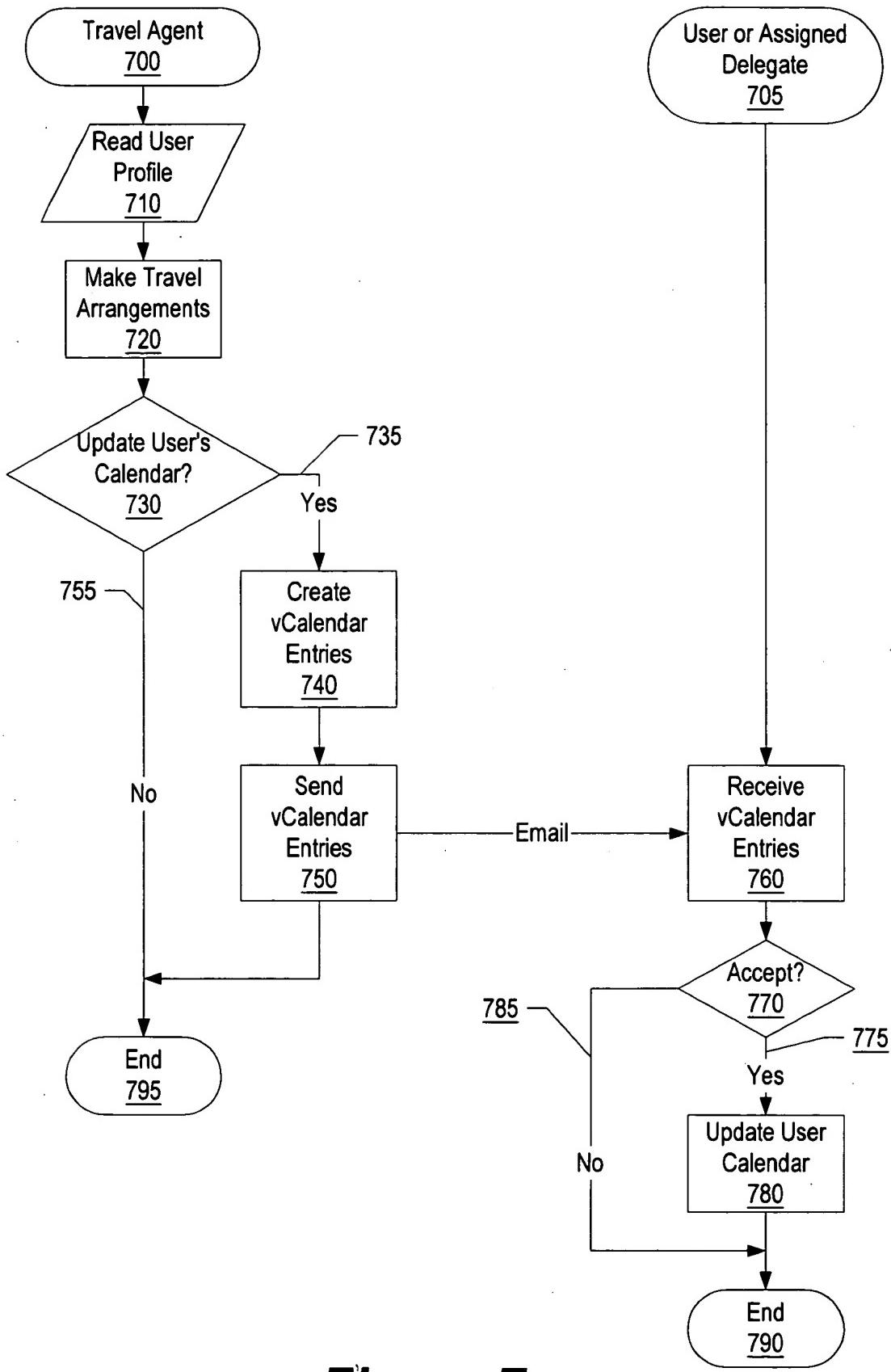


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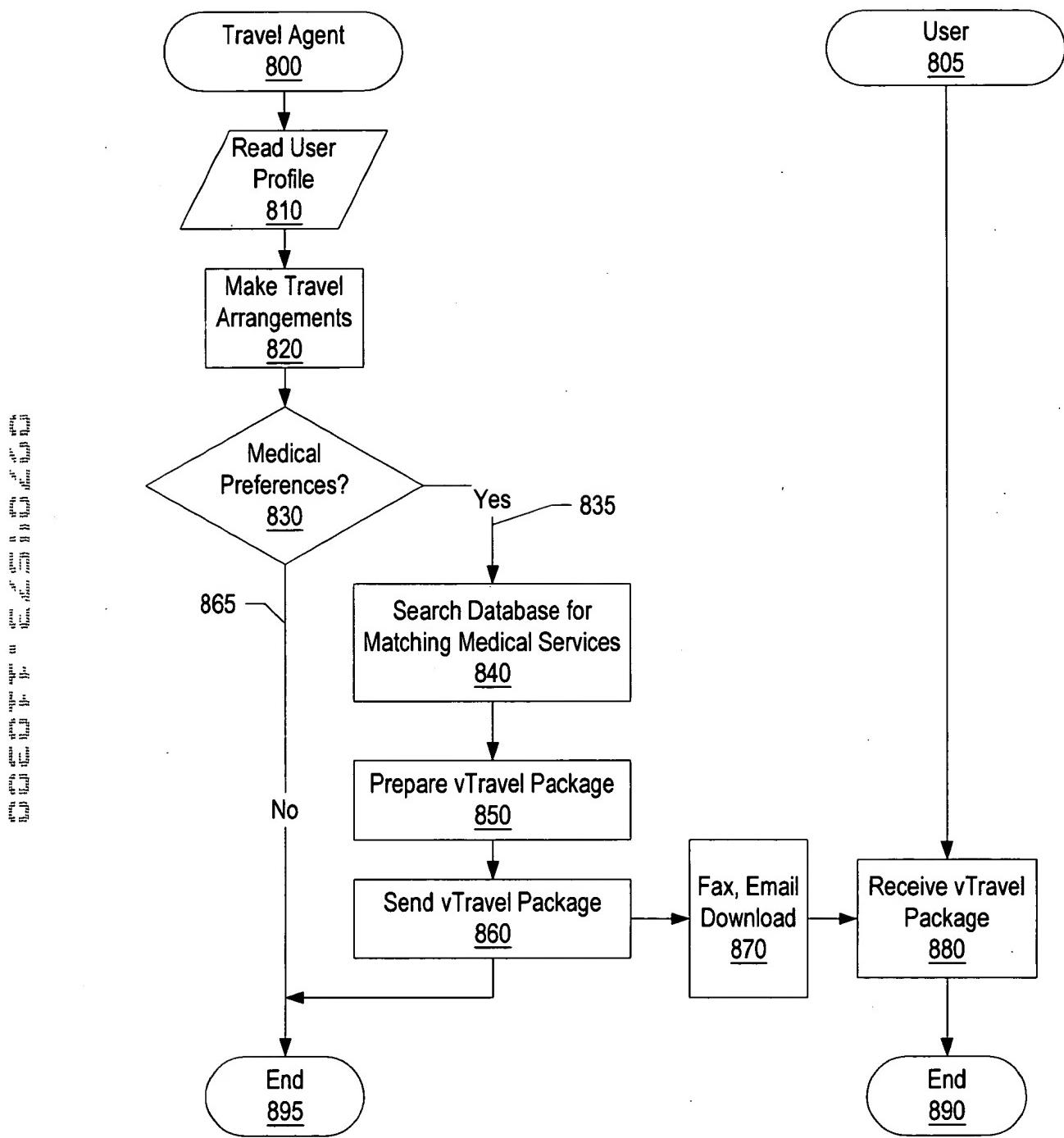
IBM-0032



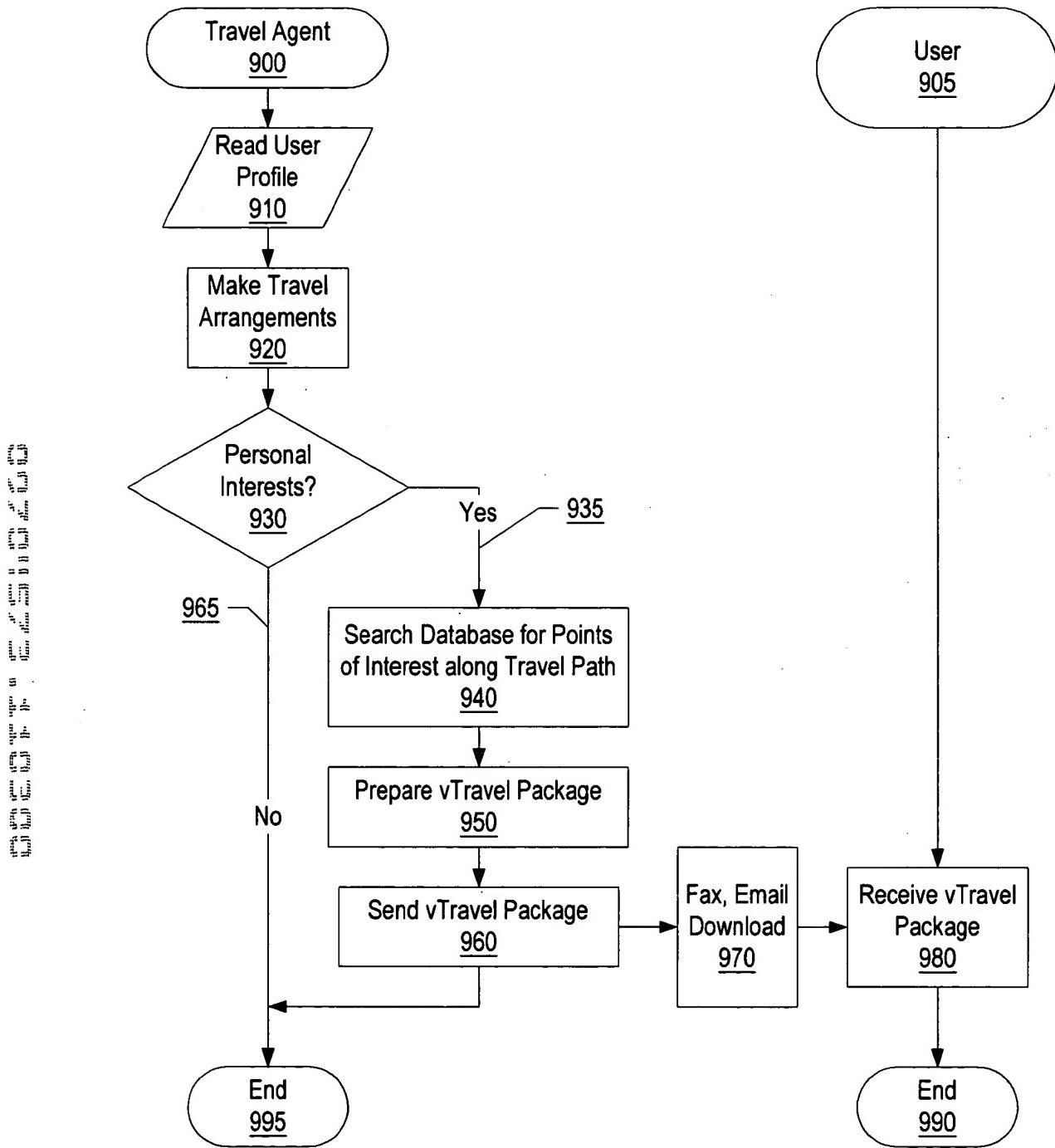
**Figure 6**



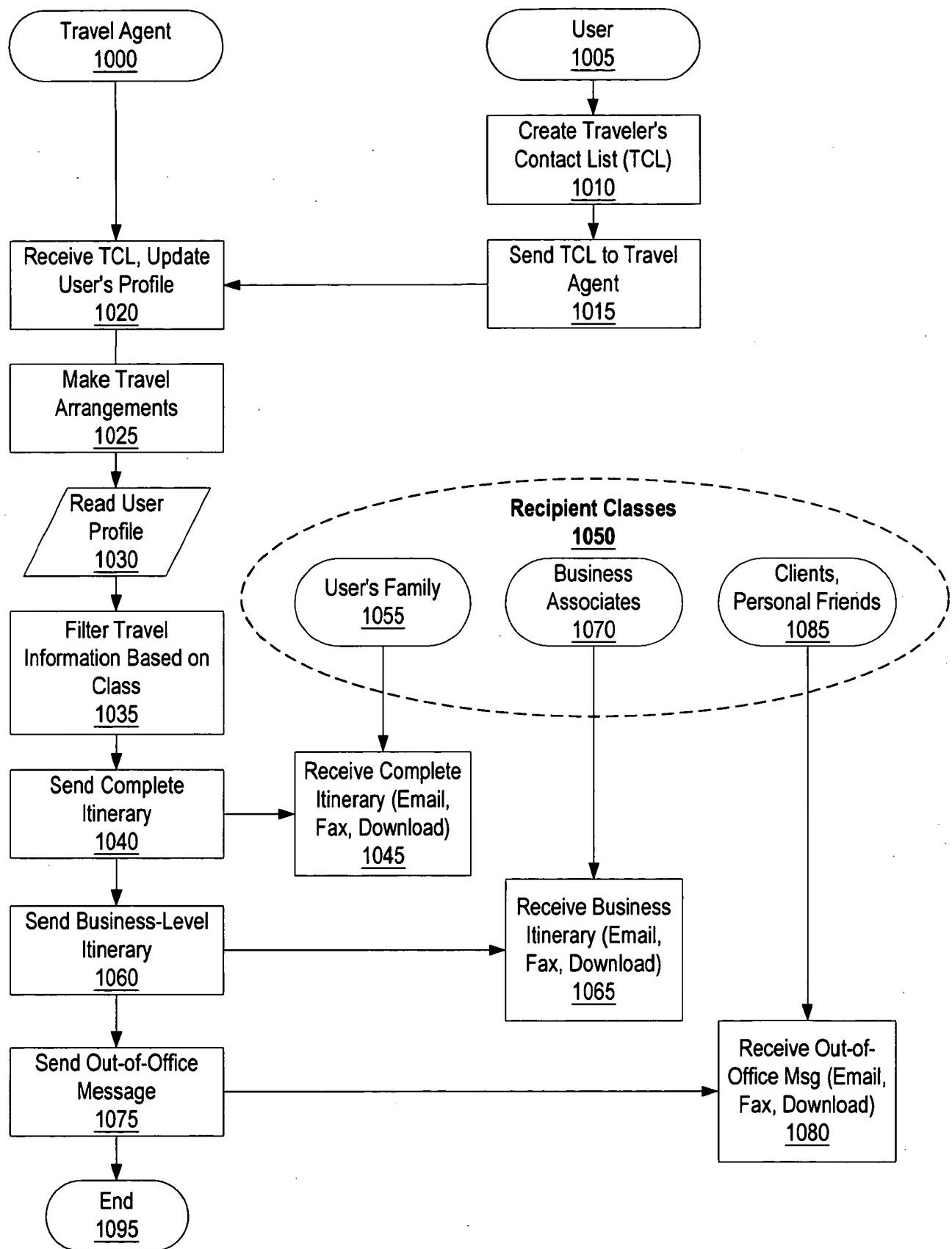
**Figure 7**

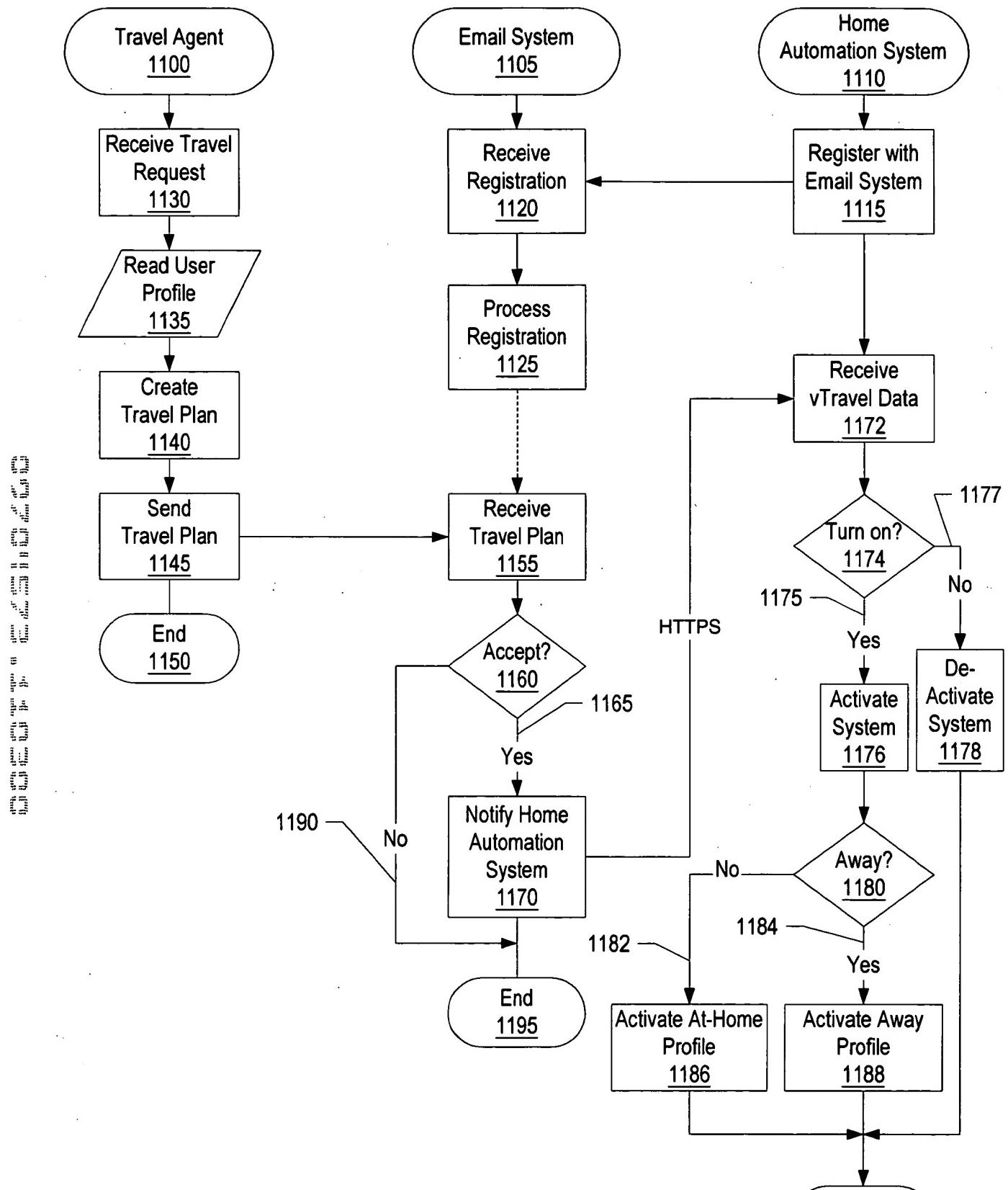


**Figure 8**

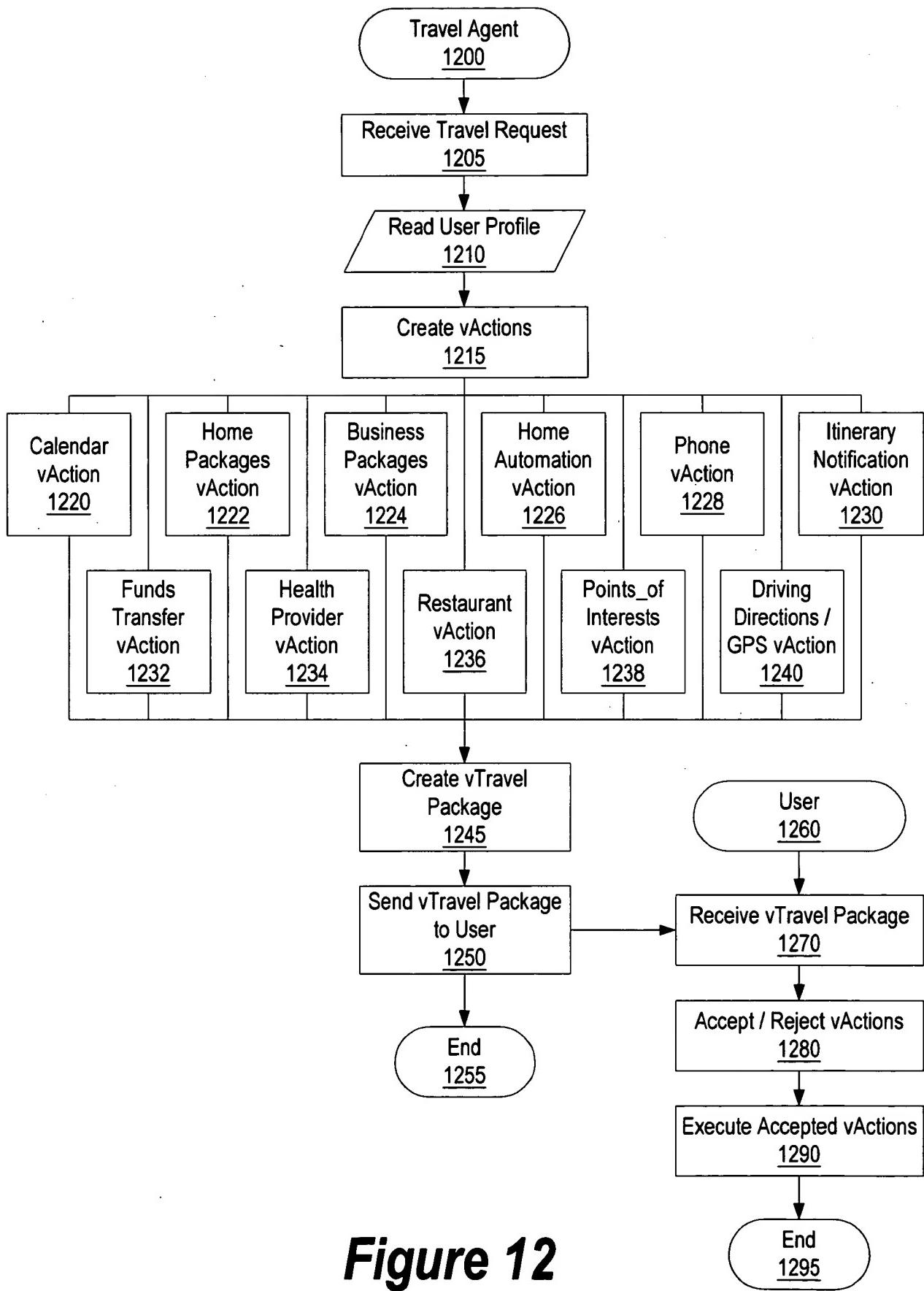


## Figure 9

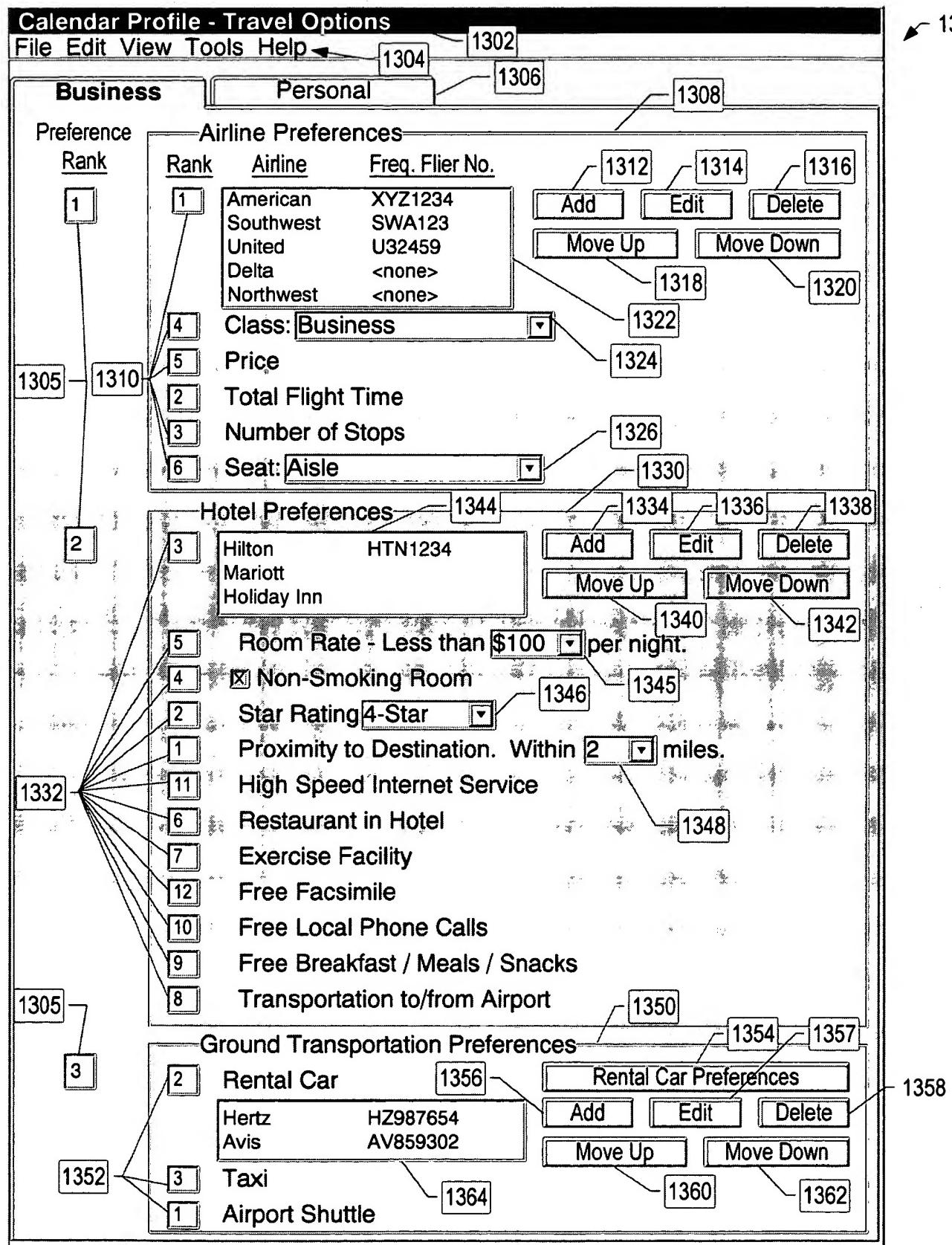
**Figure 10**



# Figure 11



**Figure 12**



**Figure 13**

1400

**Calendar Profile - Travel Options**

File Edit View Tools Help 1302

**Business** Personal 1304 1306 1405

**Airline Ranking Inquiry** 1410

In order to save \$25 on plane tickets I am willing to spend an additional 1 hours traveling 1420

I am willing to spend an additional \$20 per flight (round trip) to use my favorite airline 1415 1430

**Hotel Ranking Inquiry** 1440

In order to save \$25 per night on a hotel room I am willing to stay no more than 2 miles from my destination. 1450

I am willing to spend an additional \$5 per night to stay at one of my preferred hotels. 1460

**Ground Transportation Ranking Inquiry** 1470

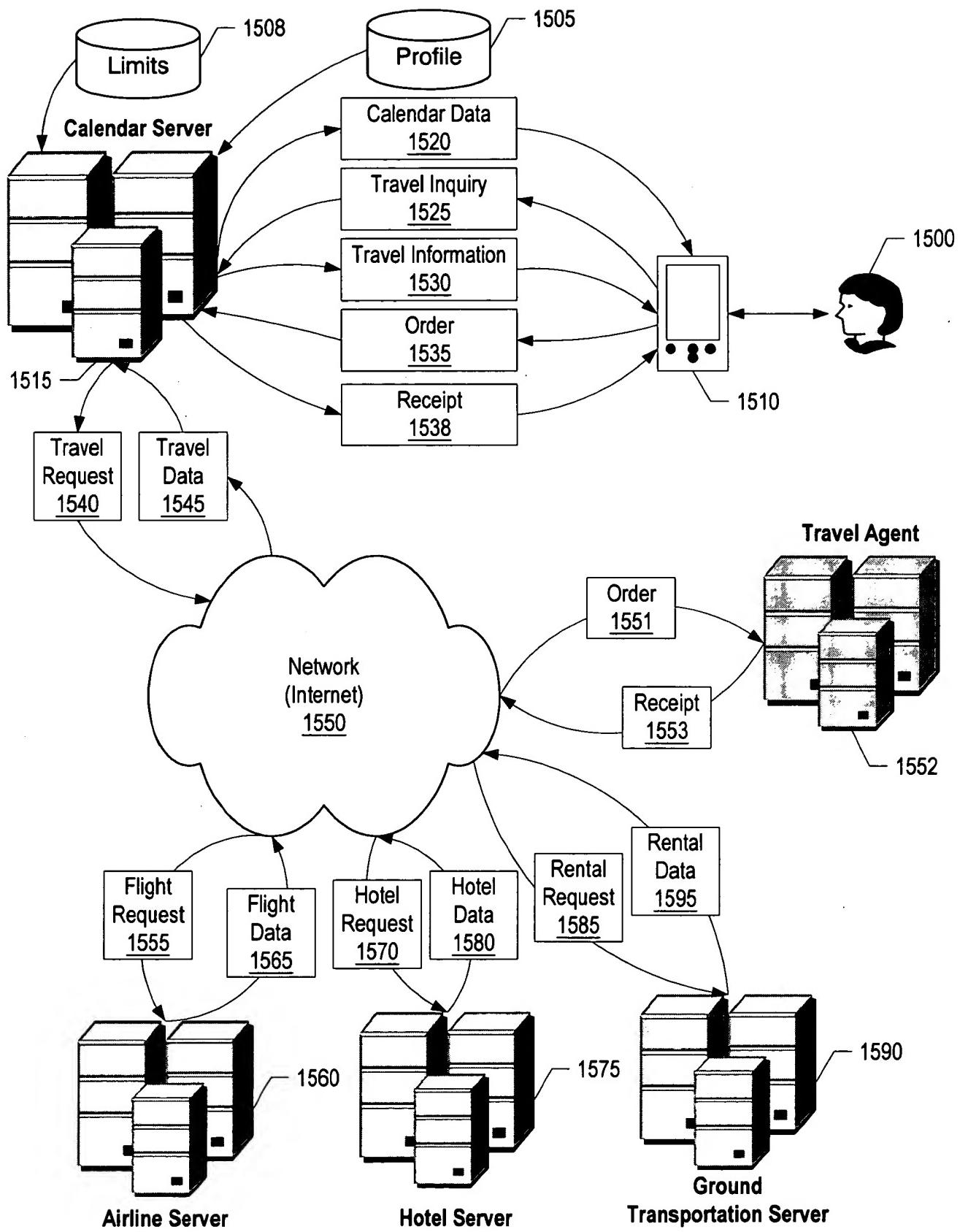
I prefer being a passenger (shuttle / taxi) when in a different city Agree 1480 1490

I am willing to spend an additional \$10 per day to have my own car.

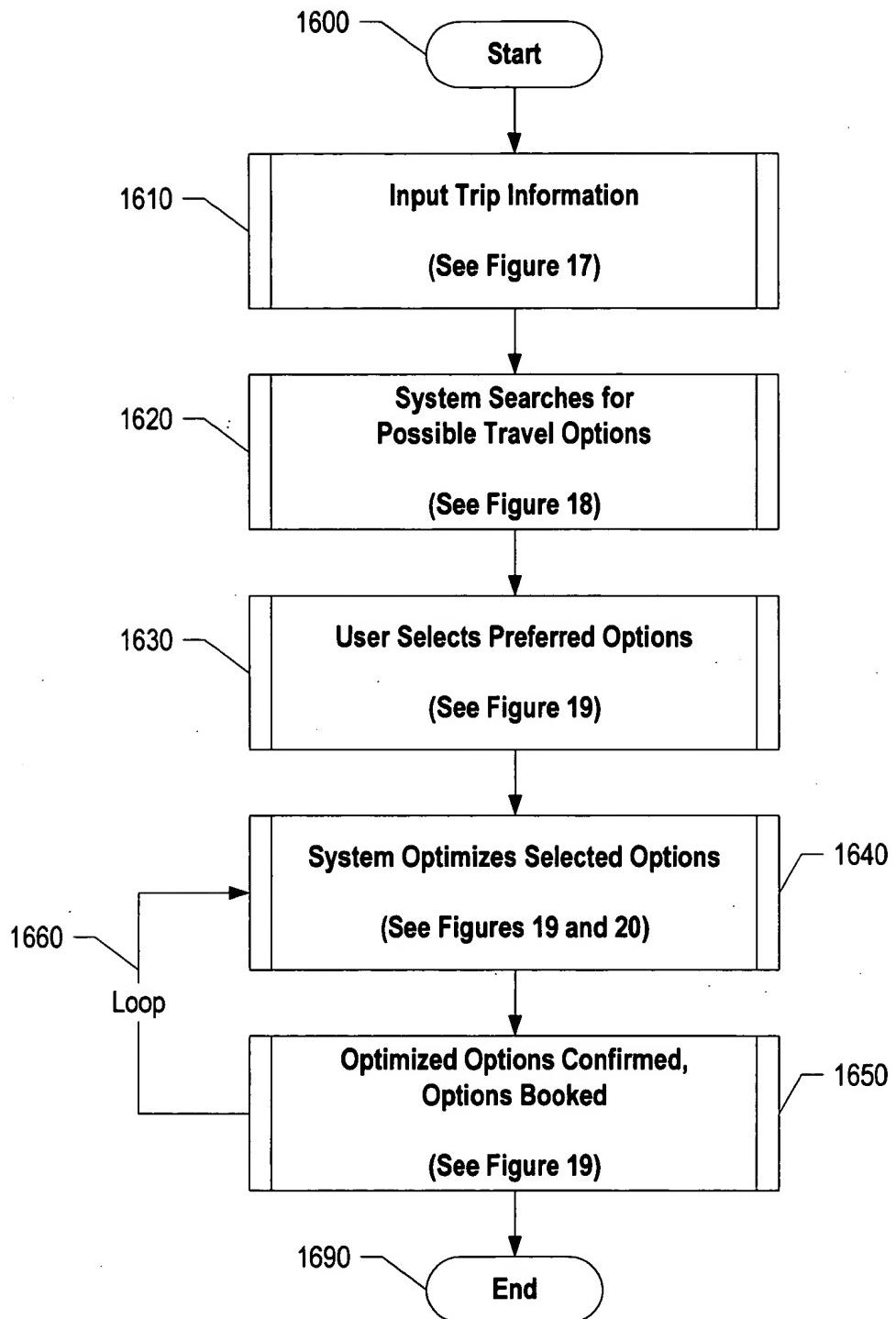
When renting a car, I am willing to spend an additional \$5 per day to use my preferred rental car company. 1495

# Figure 14

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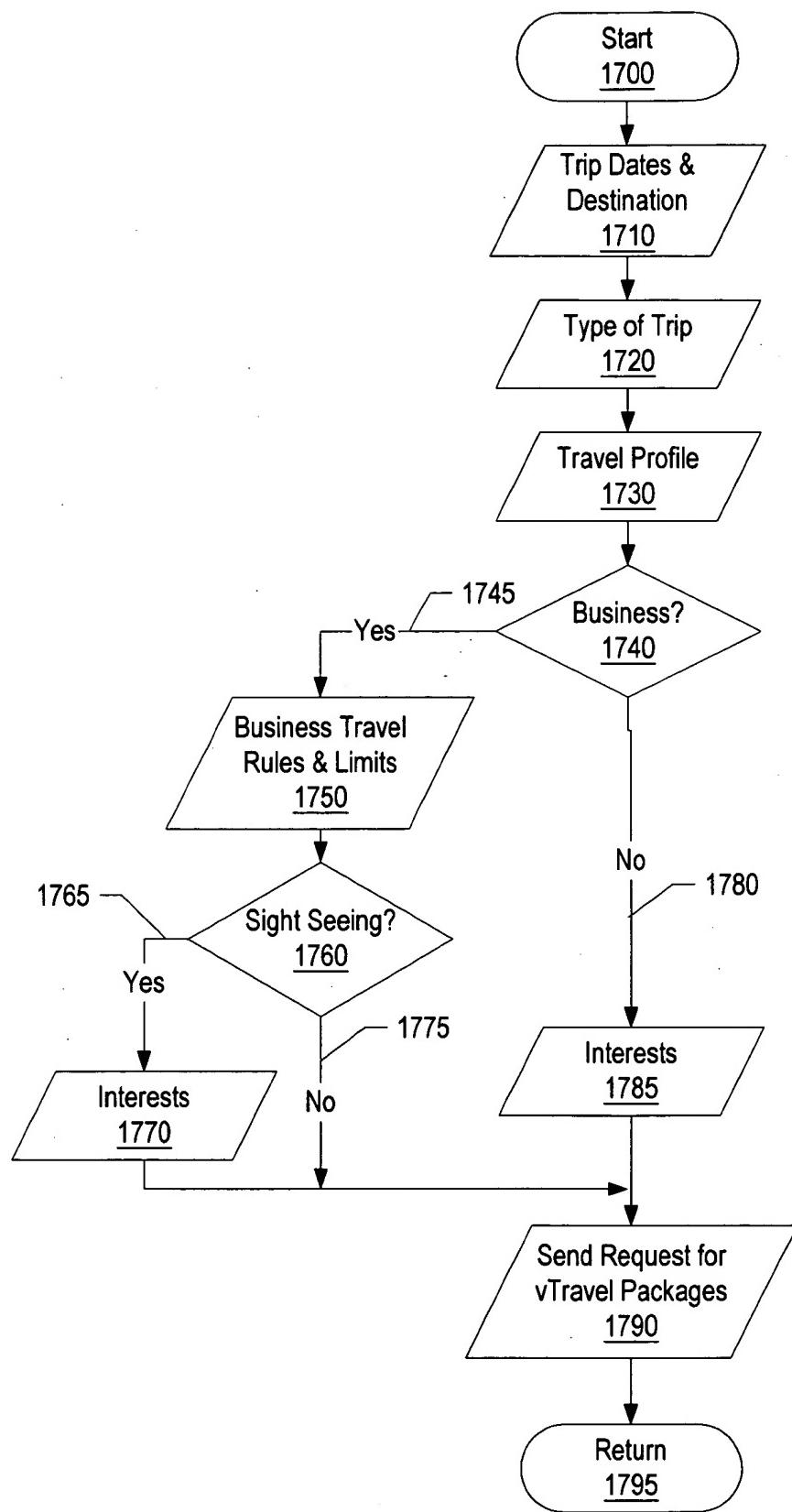


**Figure 15**



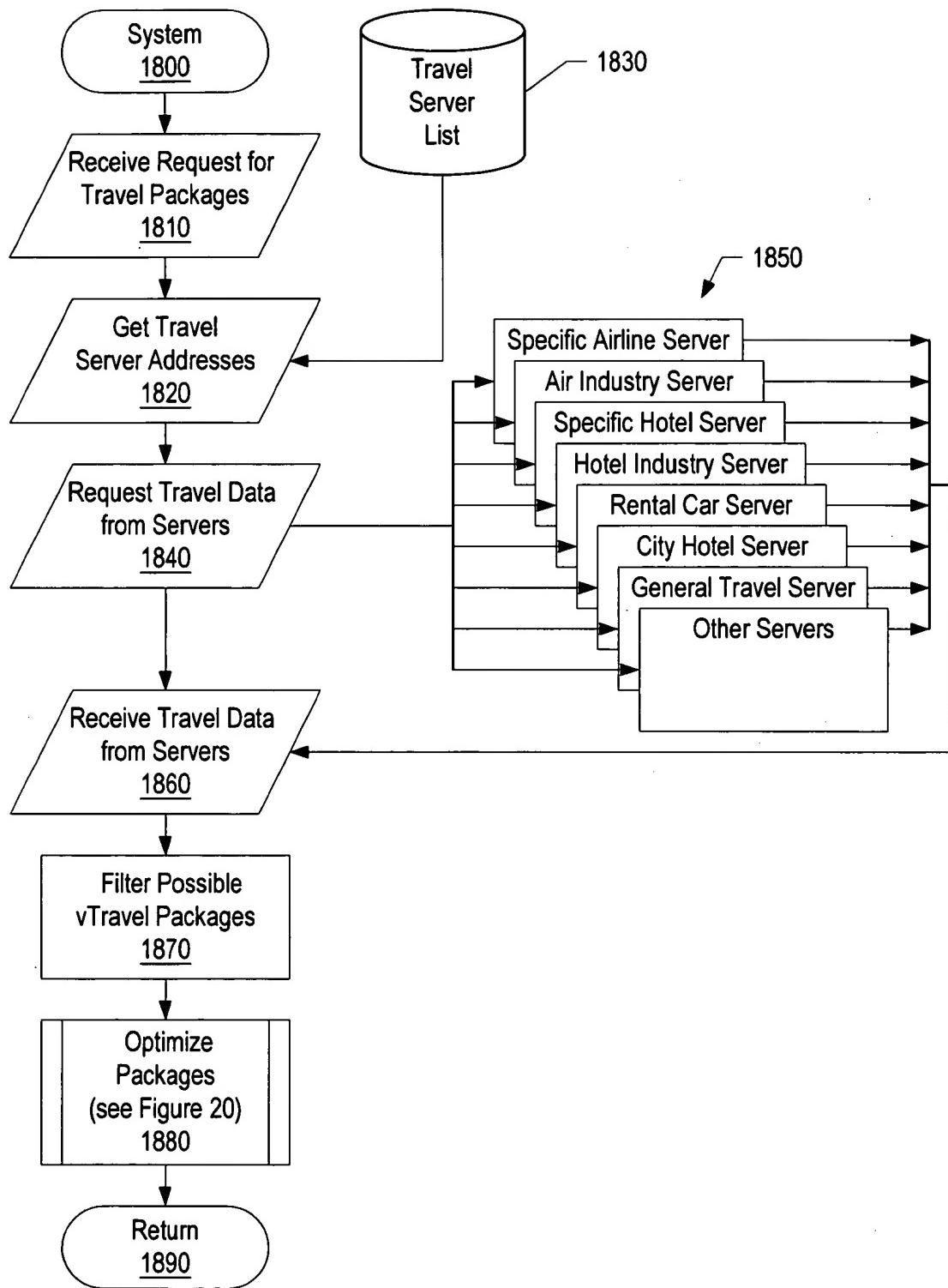
**Figure 16**

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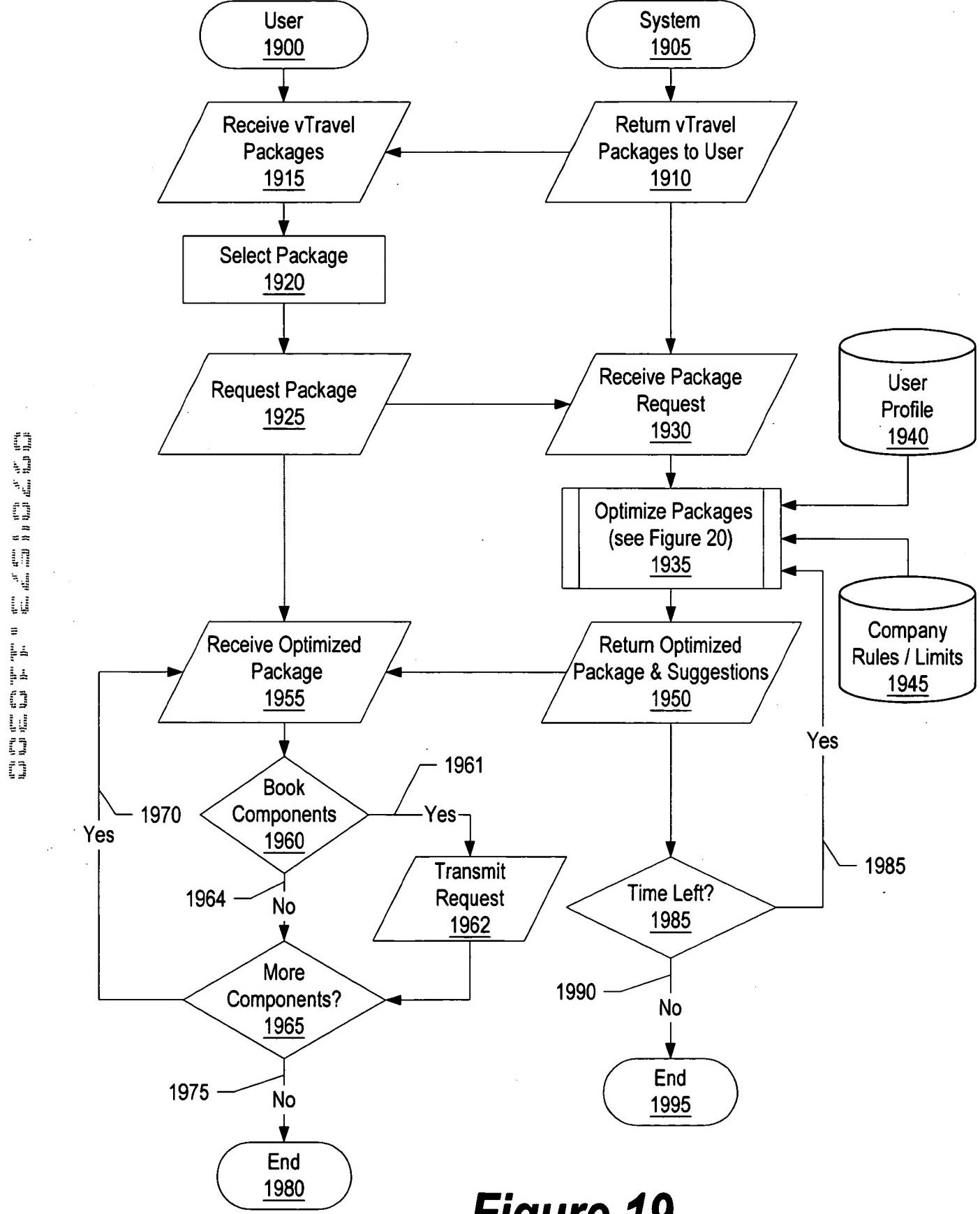


**Figure 17**

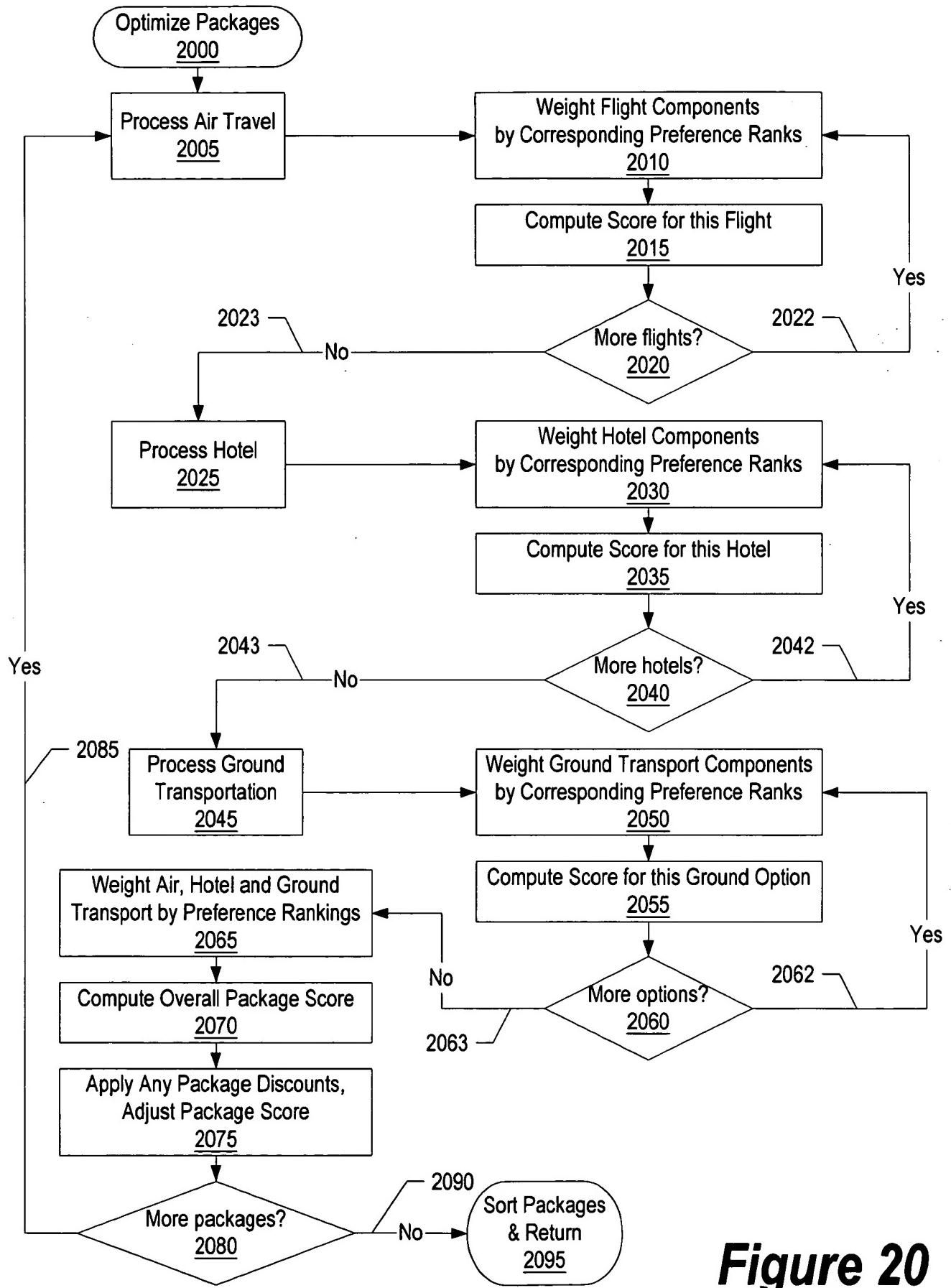
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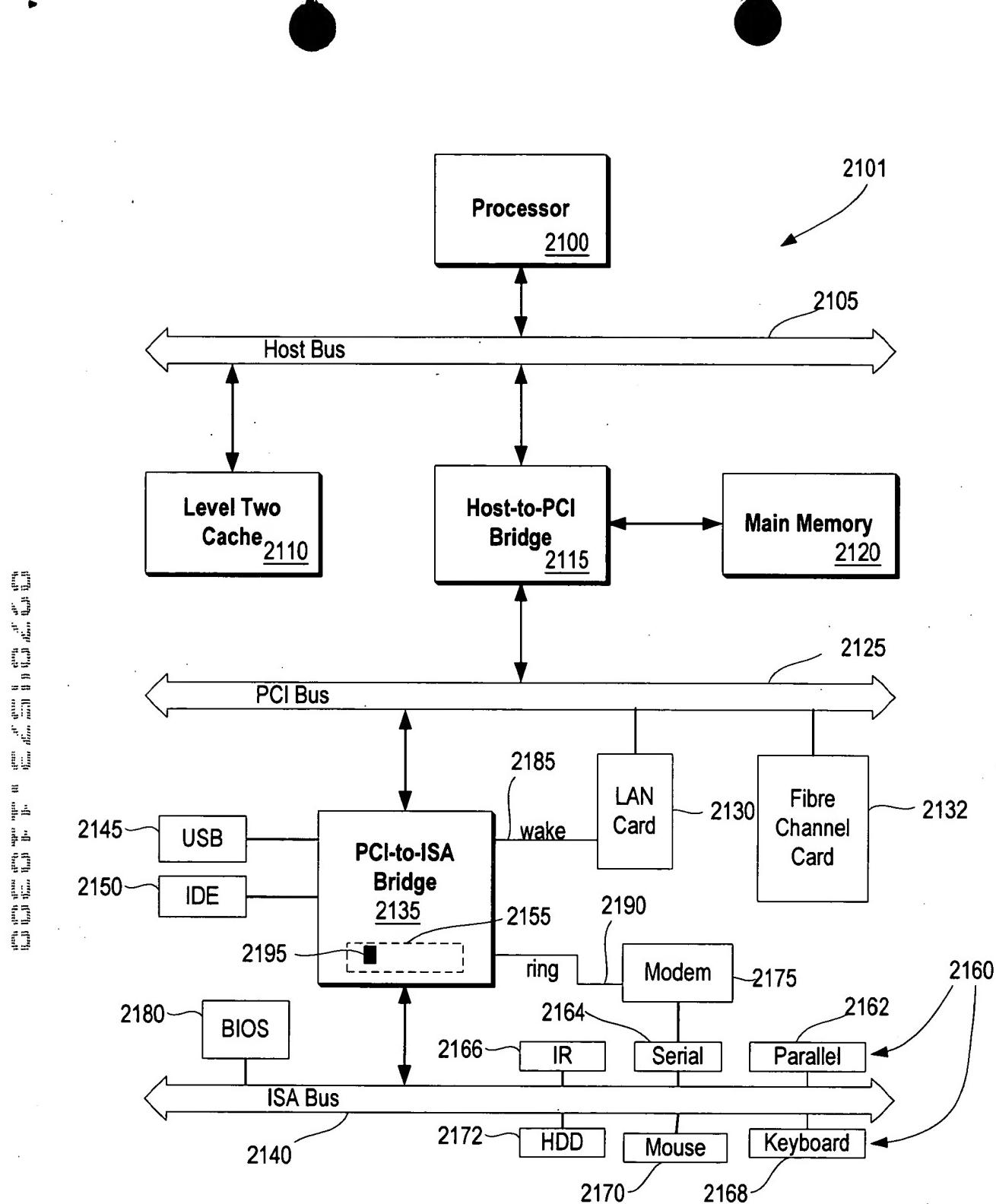


**Figure 18**



**Figure 19**





## Figure 21